

Dry Lakes Racers Australia



FOR IMMEDIATE RELEASE

Speed Week 2024 is NOW OPEN!



Dry Lakes Racers Australia Announces Exciting Speed Week Event

Dry Lakes Racers Australia is thrilled to announce its highly anticipated Speed Week event, promising an adrenaline-pumping experience for racing enthusiasts and spectators alike. The event is set to take place from 11th to 15th March 2024 at the iconic Lake Gairdner in South Australia, and it will be a celebration of speed, innovation, and community spirit.

Speed Week is a showcase of cutting-edge engineering and a true testament to the spirit of speed and competition. Racing aficionados from all corners of the country and beyond will converge at the vast, arid expanse of the dry lakebed, eager to push the boundaries of speed and witness

remarkable feats of engineering. With a history dating back decades, this event has become a beloved tradition for those who thrive on the pursuit of velocity.

Key Highlights of Speed Week:

Record-breaking Attempts: Speed Week is renowned for its record-breaking attempts in a wide range of vehicle categories, from motorcycles and streamliners to vintage and modern cars. Participants will push their vehicles to the limit to establish new records and push the boundaries of speed.

Diverse Racing Classes: The event offers a multitude of racing classes, ensuring that there is something for everyone. Whether you're interested in traditional hot rods or the latest high-tech machines, Speed Week has it all.

Spectator-Friendly Environment: The event isn't just for racers; it's also a fantastic experience for spectators. Enjoy up-close views of the high-speed action, interact with passionate racers, and explore a variety of vendors and exhibitors showcasing everything from automotive technology to racing memorabilia.

Community and Camaraderie: Speed Week is more than just a race; it's a community of like-minded individuals who share a passion for speed. It's a great opportunity to connect with fellow enthusiasts and be a part of a truly unique culture.

Safety First: Safety is paramount at Speed Week, and the organizers have taken every precaution to ensure the well-being of participants and spectators. Trained professionals will be on hand to oversee every aspect of the event.

Event Details: Date: 11th to the 15th March 2024

Location: Lake Gairdner, South Australia

Ticket Information: Tickets are available for purchase online at <https://www.dlra.org.au/online-booking.htm>

For media inquiries, interviews, or additional information, please contact:

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Entry forms and more information go to the Speed Week 2024 page.
<https://www.dlra.org.au/2024.htm>

NEW FOR 2024!

Attention Speed Week 2024 Participants!



We're thrilled to inform you that there will now be an additional one and a half days racing for 2024. From Friday afternoon 15/03/2024 until Saturday afternoon 16/03/2024. The normal Speed Week will finish as usual at lunch time on the Friday and then the Salt Attack starts after lunch. This means entrants will now have even more time to fine-tune their vehicles and make an attempt for that elusive record. We believe that this new event will allow everyone to maximize their opportunities and reach their full potential.

This is in response to many requests received over the last couple of years. It took a bit longer than we would have liked to get all the organisation in place, as we had to confirm that our key services and volunteers would be available, and we had to renegotiate our permits. This meant we could not consider making Speed Week a 6-day event. So, for 2024, at least, it will be a 1 ½ day event. This will be something we can all discuss at the AGM as to what happens in future years.

To compete in the Salt Attack, you will need to register (see form on the web page) and pay an entrant fee. The fee is based on the costs of running the event for the extra time divided by the number of entrants. There will be no refunds and no roll overs.

NOTE: Any records set during the SALT ATTACK will be considered to be DLRA Australian Records. One of the major conditions for entrants to the Salt Attack is that they must all help pack up and I can't emphasise how important this is. There will still be lots of stuff not required for the Salt Attack to be packed up on the Thursday and Friday, so our normal volunteers will still be required to do this important work.

The event is open to all Speed Week entrants, and it will be limited to a total 30 entries. Cut-off for Pre-Entries for the Salt Attack will be 26th February and then the entrants will be advised of their entry fee. Speed Week entrants will still be able to enter the Salt Attack at Speed Week if it's not fully subscribed.

There is already have 6 entrants signed up. It will be very interesting to see if this attracts more entrants and also spectators to watch some land speed vehicles go very fast. Lastly thank you to all our Medical team, Fire and Rescue crew, officials and volunteers for supporting this event, without them this would not happen.

You can see who has registered, download a registration form, and any other information at <https://www.dlra.org.au/salt-attack2024.htm>

Follow Dry Lakes Racers Australia on social media to stay up to date with the latest news and updates regarding Speed Week 2024.

Facebook: <https://www.facebook.com/DryLakesRacersAustralia>

Instagram: <https://www.instagram.com/drylakesracersau/>

About the Dry Lakes Racers Australia Inc

Since 1990 the Dry Lakes Racers Australia Inc have been conducting land speed racing events in Australia.

They run an annual event called Speed Week and is conducted at the remote Lake Gairdner in South Australia, Australia. Where cars, motorbikes and trucks that comply to the DLRA rules and regulations run for Australian speed records. Speed Week attracts competitors from all over Australia and around the world to this amazing and unique location to try and go as fast as they can.

Land Speed Racing is one of the earliest and purest forms of motorsport. It has a long and very illustrious history, with many famous and decorated people recognized for their association and endeavours to go faster than any man has before. The rules have basically remained unchanged since the very first event. As a sport, in the main, it does not attract a lot of corporate sponsorship, due in the main to the lack of recognition and coverage by the general media.

Many of the vehicles are specifically designed and constructed for Land Speed Racing. All vehicles undergo detailed inspection prior to an event to ensure they comply with the class rules and have all the required safety equipment installed. Competitors are attempting to achieve the highest possible speed with their particular class of vehicle over the measured mile. They are attempting to better the speed attained by a previous competitor and to have it recognized as a record.

There are only three salt lakes in the world suitable for land speed racing, Lake Gairdner in Australia, Bonneville in the United States, and the Salar De Uyuni in Bolivia.

There is lots more information for entrants, spectators and the media at www.dlra.org.au

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